



Australian Hotels Association
WESTERN AUSTRALIA

The Esplanade Hotel Fremantle - WA's first carbon neutral hotel

The multi award winning four-star International Esplanade Hotel Fremantle has become the first in the state to be declared carbon neutral.

The hotel has offset their business carbon footprint by protecting the Cloud Forests of Ecuador through securing 9.6 hectares of rainforest in conjunction with Rainforest Rescue.

Ms Marylyn New, Managing Director of the Esplanade Hotel Fremantle is committed to all aspects of environmental sustainability and has overseen numerous significant expansions and renovations as a commitment to providing the very best facilities and services to its guests.

2007 also marks the tenth anniversary of The Esplanade Hotel Fremantle's participation in the Federal Government's Greenhouse Challenge. The hotel commits to continuously focus on:

- Recycling
- Reducing water use
- Using environmentally friendly products
- Energy management
- Reducing the production of greenhouse gases
- Solar hot water heating

Offering 300 well appointed guest rooms and resort style recreational facilities the hotel caters to both business and leisure clientele. The hotel's convention centre is Perth's third largest, featuring 9 meeting rooms and the very latest state of the art communication, light and audio visual facilities.

The hotel building still stands strong with much of its original architecture, the building embodies the past of Fremantle and heralds in the future as a shining example with its environmentally responsible business practices.

AHA (WA) General Manager Parliamentary & Corporate Affairs Paul Brockschlager congratulates The Esplanade Hotel Fremantle on achieving carbon neutral status.

"The achievement underlines the ongoing commitment of the hotel industry in WA to reducing its environmental footprint" said Mr Brockschlager.

In recognition of the work the hotel sector is doing to reduce energy use and consumption, the AHA (WA) this year introduces a new 'Environmental Initiative Award' to its annual AHA Aon Hotel Awards for Excellence program.