



Australian Hotels Association
WESTERN AUSTRALIA

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Media Release

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ESPLANADE HOTEL WINS ENVIRONMENTAL INITIATIVE AWARD

The Esplanade Hotel was presented with the inaugural 'Environmental Initiative Award' on Monday night at the 2007 AHA Aon Hotel Awards For Excellence.

Amid 1100 guests the Esplanade Hotel was recognized for its comprehensive package of environmental measures including carbon neutrality, oil and plastics recycling, energy control and water saving.

The Esplanade has already been awarded an AAA Tourism Green Star accreditation for its enviro-friendly approach, the first hotel in WA to receive such recognition.

AHA Executive Director Mr Bradley Woods said that the hotel was a wonderful example of the hospitality industry leading the way on being "green".

"The Esplanade is showing the way for all business in WA, with its pro-active and forward-thinking environmental concerns", he said.

"As a society we need to be mindful of our impact on the planet, and the Esplanade's programs are a great template for anyone looking to become environmentally friendly."

Included in the Esplanade's commitments are;

- Becoming carbon neutral, by securing 9.6 hectares of rainforest in Ecuador through Rainforest Rescue.
- Energy-saving light globes installed in every guest room
- Recycling all cooking oil used in the Hotel's kitchen
- Water-saving shower heads and dual flush toilets throughout the property.

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For further information please contact

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