

FREMANTLE GAZETTE

12 JUNE 2007

Hotel goes greener

As WA's biggest four-star hotel celebrated becoming first in the State to be declared carbon neutral, its owner issued a challenge to WA businesses to get serious about saving the planet.

Esplanade Hotel Fremantle managing director Marylyn New used World Environment Day to urge other organisations to reduce their damaging carbon footprints.

The hotel's carbon neutral status has been achieved by securing 9.6ha of rainforest in Ecuador through Rainforest Rescue to offset the hotel's carbon emissions. The Australian Hotel Association WA is to this year introduce the Environmental Initiative Award.



Marylyn New and Dr Sally Talbot